Wilson Will Open Red Cross Drive Here on Saturday

Will Deliver Address to Help Inaugurate Move for \$100,000,000

President Wilson last night authorized the announcement that he will come to New York on Saturday night and deliver an address in the Metropolitan Opera House, opening the Second Red Cross War Fund drive for \$100,000,000. He is coming here under the auspices of the finance committee of the National Red Cross War Fund, of which Cleveland H. Dodge is chairman. Mr. Dodge will preside. The only other speaker of the evening will be Henry P. Davison, of the National War Council. Mr. Davison has been in Europe since February, having visited all the war fronts, and is now on the way back. He is expected to arrive in time for he meeting.

The President's appearance will follow the big Red Cross parade on Satur-

low the big Red Cross parade on Saturday afternoon, which is expected to surpass anything of its kind ever seen here before. Among the features will be a knitting needle band, wherein a whole division of women will be equipped with special "singing" needles. These needles emit a peculiar ringing sound, and will be played by the women as they march along the line of the parade, knitting articles with the instruments at the time.

Mrs. August Belmont, speaking at a Red Cross rally at the Brooklyn Academy of Music last night, said that men are braver now than in any age in the history of the world. "I thought that bravery belonged to the age when 'Knights were bold'," said Mrs. Belmont, "but the bravest are the men I have seen smiling in the hospitals of France under the most terrible tortures. Please, please help them," she pleaded.

At a neonday luncheon to the editors

A POSTER OF THE RED CROSS DRIVE



This poster was painted by W. B King for the second Red Cross War

At a noonday function to the editors of the New York dailies yesterday William C. Breed, chairman of the second Red Cross War Fund Committee, described the organization of the campaign, the progress of the work and plans for the intensive campaign next week to raise this city's quota of \$25,000,000. The number of verticing them," she Stage Stars Help Boost Sales Of Tickets for Thri.

paign, the progress of the work and plans for the intensive earnagin next week to raise this city's quota of \$25,000.000.

The number of participants in the sale of tickets for the cont of one day's receipts to the Red Cross fund jumped from 20,000 to 30,000 yesterday, reported the special committee. This increase is in Manhattan alone, many thorsone the company circulated through the Congress of Darredevils from the Tower of Madison Square to waten Houdin, and embloyes of the Metropolitan Life Insurance of the Company circulated through the content of one day's receipts to the Red Cross fund jumped from 20,000 to 30,000 yesterday, reported the special committee. This increase is in Manhattan alone, many thorsone the following appeals: "Every seaterday putting up large posters in the submittee of the Mayor Employes of the Interborough Rapid Transit Company were busy yesterday putting up large posters in the submittee of the Mayor Scommittee of the Red Cross, and squads recruited from the Major's Committee of the Red Cross, and squads recruited from the Major's Committee of the Red Cross, alone and the Public Library riding Jennies and Jennies and

Hearst From Board

Ask Hylan to Oust Salvation Army Fund Lacks \$100,000 Here

The Salvation Army has \$100,000 yet On Mortgage Loans to find in New York toward its \$2,000,

Announcement Regarding Red Cross Week May 20th to 27th.

The Second Red Cross War Fund Committee of Greater New York appeals to the citizens for contributions to the Red Cross under the following plans:

TEAMS CAMPAIGN-31 teams, with ten members each, have been formed in Manhattan. Each team has been given the names of 800 persons upon whom they will call for contributions. Similar teams have been formed in other Boroughs. Pledges may be made payable during a period of four months, July 1st, August 1st, September 1st and

Headquarters:-Woolworth Building-Telephone, Barclay 8400.

2. CORPORATIONS CAMPAIGN-Committees in various trades in all Boroughs will appeal for contributions from corporations in their respective trades, each trade reporting through the Corporation Committee of its Borough.

Headquarters:- 1 Madison Avenue-Telephone Gramercy 6636.

3. HOUSE TO HOUSE CAMPAIGN-25,000 workers in Greater New York will conduct a house to house canvass, including offices and small stores, seeking contributions of \$1 to \$100 to the Red Cross War Fund. Contributions may be in cash or in pledges

Headquarters:-- 1 Madison Avenue-Telephone Gramercy 6152.

4. INDUSTRIAL CAMPAIGN—Committees in various trades in all Boroughs will present an opportunity to the employees in factories and places of business employing more than 50 persons to make weekly or monthly contributions to the Red Cross Wat Fund for a period of one year, all contributions payable through the employer,

Headquarters:-120 Broadway-Telephone Rector 7600.

5. PROFIT SHARING DAYS CAMPAIGN-Trade committees have been organized so as to afford all retail stores of the city an opportunity to contribute 10% of their gross sales on a certain day during Red Cross Week to the War Fund. The campaign in Brooklyn is known as Retailers' Division, and it is asking for a percentage of sales for the entire week.

Headquarters: - 5 West 34th St. - Telephone, Greeley 4319.

In the House to House Canvass a special subscription book entitled "Your Opportunity" has been issued to each authorized worker, in which all persons making contributions or pledges should sign their names. This book contains the following statement to

"No money should be paid to any person other than an authorized worker, who will wear an official Red Cross badge and carry an official card of authority bearing the worker's signature, and countersingned by the Chairman of the War Fund Committee."

Any person paying money to a worker is entitled to a receipt and should see to it that the signature on the receipt is the same as the signature of the worker at the top of the inside front cover page of the

Any solicitations prior to Monday, May 20th, are unauthorized.

Any solicitations at any time by any person under 18 years of age are

No money should be paid to any one who is not an official worker carrying full authority of the War Fund Committee.

RED CROSS WAR FUND COMMITTEE.

Woolworth Building, New York City. Telephone Barclay 8400.

